

≰iPad Pro

Ultimate iPad. Unlimited possibilities.

This is iPad Pro.® It has the world's most advanced mobile display. It has pro cameras that can transform reality. It's so fast most PC laptops can't catch up. And you can use it with touch, pencil, keyboard, and even mouse or trackpad.





Protection for your iPad

AppleCare+ for iPad® extends your repair coverage and technical support to two years from the original purchase date of your iPad. And it adds coverage for up to two incidents of accidental damage from handling, each subject to a \$49 service fee plus applicable tax.*

\$129



Smart Keyboard Folio

The Smart Keyboard Folio™ makes your new iPad Pro even more versatile by providing a full-size keyboard when you need one. And convenient front-to-back protection when you don't. No need for batteries or pairing.

\$199

Apple Pencil

The new Apple Pencil® makes note-taking, writing, and drawing better than ever. It magnetically attaches to iPad Pro, charges wirelessly, and lets you change tools with a simple double-tap.

\$129

Key Features

- 12.9-inch edge-to-edge Liquid Retina[®] display with ProMotion, True Tone,[®] and P3 wide color¹
- A12Z Bionic chip with Neural Engine
- 12MP Wide camera, 10MP Ultra Wide camera, and LiDAR Scanner
- 7MP TrueDepth® front camera
- Face ID® for secure authentication and Apple Pay®
- Four speaker audio and five studioquality microphones
- Wi-Fi 6 (802.11ax) and Gigabit-class LTE cellular data²
- Up to 10 hours of battery life³
- USB-C connector for charging and accessories
- Support for Magic Keyboard,™ Smart Keyboard Folio, and Apple Pencil (2nd generation)⁴
- iPadOS™ 14 brings new capabilities designed specifically for iPad

iPad Pro 12.9-inch

All models come in Silver or Space Gray.

128GB 256GB 512GB 1TB \$999 \$1,099 \$1,299 \$1,499

iPad Pro 12.9-inch with Wi-Fi + Cellular

All models come in Silver or Space Gray. Cellular data service on Wi-Fi + Cellular models (sold separately).

128GB 256GB 512GB 1TB \$1,149 \$1,249 \$1,449 \$1,649

Apps are available on the App Store. Title availability is subject to change. 1 The display has rounded corners. When measured as a rectangle, the iPad Pro 12.9-inch screen is 12.9 inches diagonally. Actual viewable area is less. 2 Data plan required. Gigabit-class LTE, LTE Advanced, LTE, and Wi-Fi calling are available in select markets and through select carriers. Speeds are based on theoretical throughput and vary based on site conditions and carrier. For details on LTE support, contact your carrier and see apple.com/pad/LTE. 3 Battery life varies by use and configuration. See apple.com/batteries for more information. 4 Accessories are sold separately. Compatibility varies by generation. *For complete details, see terms at www.apple.com/legal/sales-support/applecare/applecareplus. Apple. the Apple logo, AppleCare, Apple Pencil, FaceTime, iPad, iPad Pro, Retina, Smart Cover, Touch ID, and True Tone are trademarks of Apple Inc., iPadOS, Magic Keyboard, Multi-Touch and Smart Keyboard Folio are non registered trademarks of Apple Inc., egistered in the U.S. and other countries. TM and @ 2020 Apple Inc. All rights reserved.





≰iPad Pro

The ultimate iPad experience.

This is iPad Pro.® It has the world's most advanced mobile display. It has pro cameras that can transform reality. It's so fast most PC laptops can't catch up. And you can use it with touch, pencil, keyboard, and even mouse or trackpad.





Protection for your iPad

AppleCare+ for iPad® extends your repair coverage and technical support to two years from the original purchase date of your iPad. And it adds coverage for up to two incidents of accidental damage from handling, each subject to a \$49 service fee plus applicable tax.*

\$129



Smart Keyboard Folio

The Smart Keyboard Folio™ makes your new iPad Pro even more versatile by providing a full-size keyboard when you need one. And convenient front-to-back protection when you don't. No need for batteries or pairing.

\$179

Introducing the all-new Apple Pencil

The new Apple Pencil® makes notetaking, writing, and drawing better than ever. It magnetically attaches to iPad Pro, charges wirelessly, and lets you change tools with a simple double-tap.

\$1**29**

Key Features

- 11-inch edge-to-edge Liquid Retina[®] display with ProMotion, True Tone,[®] and P3 wide color¹
- A12Z Bionic chip with Neural Engine
- 12MP Wide camera, 10MP Ultra Wide camera, and LiDAR Scanner
- 7MP TrueDepth® front camera
- Face ID[®] for secure authentication and Apple Pay[®]
- Four speaker audio and five studioquality microphones
- Wi-Fi 6 (802.11ax) and Gigabit-class LTE cellular data²
- Up to 10 hours of battery life³
- USB-C connector for charging and accessories
- Support for Magic Keyboard,™ Smart Keyboard Folio, and Apple Pencil⁴
- iPadOS™ 14 brings new capabilities designed specifically for iPad

iPad Pro 11-inch

All models come in Silver or Space Gray.

128GB 256GB 512GB 1TB \$799 \$899 \$1,099 \$1,299

iPad Pro 11-inch with Wi-Fi + Cellular

All models come in Silver or Space Gray. Cellular data service on Wi-Fi + Cellular models (sold separately).

128GB 256GB 512GB 1TB \$949 \$1,049 \$1,249 \$1,449

Apps are available on the App Store. Title availability is subject to change. 1 The display has rounded corners. When measured as a rectangle, the iPad Pro 11-inch screen is 11 inches diagonally. Actual viewable area is less. 2 Data plan required. Gigabit-class LTE, LTE Advanced, LTE, and Wi-Fi calling are available in select markets and through select carriers. Speeds are based on theoretical throughput and vary based on site conditions and carrier. For details on LTE support, contact your carrier and see apple.com/pad/LTE. 3 Battery life varies by use and configuration. See apple.com/batteries for more information. 4 Accessories are sold separately. Compatibility varies by generation. * For complete details, see terms at www.apple.com/legal/sales-support/applecare/applecare/lapplecare/applecare/lapple





Powerful, Colorful, Wonderful,

iPad Air.® With a stunning 10.9-inch Liquid Retina® display and True Tone® for a more comfortable viewing experience.¹ Powered by the new A14 Bionic chip with Neural Engine for 4K video editing, music creation, and next-level games—all with ease. Featuring fast, easy, and secure Touch ID,® advanced cameras, USB-C, and support for versatile accessories, including Magic Keyboard™ and Apple Pencil® (2nd generation).²





Key Features

- 10.9-inch Retina display with True Tone and wide color¹
- A14 Bionic chip with Neural Engine
- Touch ID[®] for secure authentication and Apple Pay[®]
- 12MP back camera, 7MP FaceTime® HD front camera
- · Wide stereo audio
- Wi-Fi 6 (802.11ax) and Gigabit-class LTE cellular data³
- Up to 10 hours of battery life2
- USB-C connector for charging and accessories
- Support for Magic Keyboard, Smart Keyboard Folio,™ and Apple Pencil (2nd generation)²
- iPadOS™ 14 brings new capabilities designed specifically for iPad

iPad Air

All models come in Silver, Gold or Space Gray.

64GB 256GB

\$599 \$749

iPad Air with Wi-Fi + Cellular

All models come in Silver, Gold or Space Gray. Cellular data service on Wi-Fi + Cellular models (sold separately).

64GB 256GB \$**729** \$**879**

Apple Pencil

Apple Pencil expands the power of iPad Air. Easily write, mark up, and draw with pixel-perfect precision in the apps you use every day. As naturally as you do on paper.

\$99

Protection for your iPad

AppleCare+ for iPad extends your repair coverage and technical support to two years from the original purchase date of your iPad. And it adds coverage for up to two incidents of accidental damage from handling, each subject to a \$49 service fee plus applicable tax.* In addition, you'll get 24/7 priority access to Apple experts via chat or phone.

\$69



Apps are available on the App Store. Title availability is subject to change. 1 The display has rounded corners. When measured diagonally as a rectangle, the iPad Air (4th generation) screen is 10.86 inches. Actual viewable area is less. 2 Accessories are sold separately. Compatibility varies by generation. 3 Battery life varies by use and configuration. See apple.com/batteries for more information. 4 Data plan required. Gigabit-class LTE, LTE Advanced, LTE, and Wi-Fi calling are available in select markets and through select carriers. Speeds are based on theoretical throughput and vary based on site conditions and carrier. For details on LTE support, contact your carrier and see apple.com/ipad/LTE. iPad Air (Wi-Fi + Cellular) has not been authorized as required by the rules of the Federal Communications Commission. iPad Air (Wi-Fi + Cellular) is not, and may not be, offered for sale or lease, or sold or leased, until authorization is obtained. * For complete details, see terms at www.apple.com/legal/sales-support, apple.care/apple.care/lus. Apple. the Apple logo, AppleCare, Apple Pay, Apple Pencil, FaceTime, iPad, iPad Air, Retina, True Tone, and Touch ID are registered trademarks of Apple Inc., iPadOS, Magic Keyboard and Smart Keyboard Folio are non-registered trademarks of Apple Inc., registered in the US. And other countries. TM and © 2020 Apple Inc. All rights reserved.



É iPad

Unbelievably capable. Unmistakably iPad.

The new iPad.® It's your digital notebook, mobile office, photo studio, game console, and personal cinema. With the A12 Bionic chip that can easily power essential apps and immersive games. So you can edit a document while researching on the web and making a FaceTime® call to a colleague at the same time. Apple Pencil® makes note-taking with iPad a breeze.¹ Attach a full-size Smart Keyboard™ for comfortable typing.¹ And go further with Wi-Fi and Gigabit-class LTE² and all-day battery life.³





Key Features

- Gorgeous 10.2-inch Retina® display
- A12 Bionic chip with Neural Engine
- Support for Apple Pencil (1st generation)
 and Smart Keyboard¹
- 8MP back camera, 1.2MP FaceTime® HD front camera
- Stereo speakers
- 802.11ac Wi-Fi and Gigabit-class LTE cellular data²
- Up to 10 hours of battery life3
- Lightning connector for charging and accessories
- Touch ID® for secure authentication and Apple Pay®
- iPadOS™ 14 brings new capabilities designed specifically for iPad

iPad

All models come in Silver, Gold or Space Gray.

32GB 128GB

\$329 \$429

iPad with Wi-Fi + Cellular

All models come in Silver, Gold or Space Gray. Cellular data service on Wi-Fi + Cellular models (sold separately).

32GB 128GB

\$459 \$559

Apple Pencil

Apple Pencil expands the power of iPad and iPad Pro.® Easily write, mark up, and draw with pixel-perfect precision in the apps you use every day. As naturally as you do on paper.

\$99

Protection for your iPad

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\$69



Apps are available on the App Store. Title availability is subject to change. 1 Accessories are sold separately. Compatibility varies by generation. 2 Data plan required. Gigabit-class LTE, LTE Advanced, LTE, and Wi-Fi calling are available in select markets and through select carriers. Speeds are based on theoretical throughput and vary based on site conditions and carrier. For details on LTE support, contact your carrier and see apple.com/pad/LTE. 3 Battery life varies by use and configuration. See apple. Com/batteries for more information. For complete details, see terms at www.apple.com/legal/sales-support/applecare/applecareplus. Apple Pencil Sold separately. Works with iPad (5th and 6th generation), iPad Air, and iPad Air. 2. Apple, the Apple logo, AppleCare, Apple Pencil, FaceTime, iPad, iPad Pro, Retina and Touch ID are registered trademarks of Apple Inc., iPasOS, Multi-Touch and Smart Keyboard are non-registered trademarks of Apple Inc., registered in the U.S. and other countries.

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≰iPad mini

iPad mini. Mini just got mightier.

iPad mini[™] is beloved for its size and capability. With the A12 Bionic chip with Neural Engine. A 7.9-inch Retina® display with True Tone.® And Apple Pencil® (1st generation) support,¹ so you can capture your biggest ideas, wherever they come to you.





Key Features

- 7.9-inch Retina display with True Tone and wide color
- A12 Bionic chip
- Touch ID® fingerprint sensor and Apple Pay®
- 8MP back camera, 7MP FaceTime® HD front camera
- Stereo speakers
- 802.11ac Wi-Fi and Gigabit-class LTE cellular data²
- Up to 10 hours of battery life³
- Lightning connector for charging and accessories
- Support for Apple Pencil (1st generation)
- iPadOS™ 14 brings new capabilities designed specifically for iPad

iPad mini with Wi-Fi

All models come in Silver, Gold or Space Gray.

64GB 256GB

\$399 \$549

iPad mini with Wi-Fi + Cellular

All models come in Silver, Gold or Space Gray. Cellular data service on Wi-Fi + Cellular models (sold separately).

64GB

256GB

\$529

\$679

iPad mini Smart Cover

The Silicone Case for iPad mini protects the back of your device and is designed to pair seamlessly with the Smart Cover® for full front-and-back coverage. The smooth silicone material feels great in your hand and protects your iPad mini while maintaining its sleek, beautiful design.

\$39



Protection for your iPad

AppleCare+ for iPad® extends your repair coverage and technical support to two years from the original purchase date of your iPad. And it adds coverage for up to two incidents of accidental damage from handling, each subject to a \$49 service fee plus applicable tax.* In addition, you'll get 24/7 priority access to Apple experts via chat or phone.

\$69



1 Apple Pencil sold separately. Apple Pencil (1st generation) is compatible with 9.7-inch iPad Pro, 10.5-inch iPad Pro, 12.9-inch iPad Pro (1st and 2nd generations), iPad Air (3rd generation), iPad (6th and 7th generations), and iPad mini (5th generation). 2 Data plan required. Gigabait-class LTE, LTE Advanced, LTE, and Wi-Fi calling are available in select markets and through select carriers. Speeds are based on theoretical throughput and vary based on site conditions and carrier. For details on LTE support, contact your carrier and see apple.com/pad/LTE. 3 Battery life varies by use and configuration. See apple.com/batteries for more information. *For complete details, see terms at www.apple.com/legal/sales-support/applecare/applecareplus. Apple, the Apple logo, AppleCare, Apple Pencil, FaceTime, iPad, iPad mini, Retina, Smart Cover, Touch ID, and True Tone are trademarks of Apple Inc., Multi-Touch is a non-registered trademark of Apple Inc., geistered in the U.S. and other countries.

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★ MacBook Air

Light. Speed.

Available in silver, space gray, and gold, the latest MacBook Air® features twice the performance and double the storage. It comes with a stunning Retina® display with True Tone® technology, Touch ID,® a backlit Magic Keyboard, and a Force Touch trackpad—all housed in a thin and light iconic wedge design made from 100 percent recycled aluminum.³ And with 11-hour battery life, it's a do-it-all notebook that goes all day long.³

Key Features

- Stunning 13.3-inch Retina display with True Tone technology³
- Backlit Magic Keyboard and Touch ID
- Tenth-generation Intel Core i3 or i5 processor
- Intel Iris Plus Graphics
- Fast SSD storage

- 8GB memory
- Stereo speakers with wider stereo sound
- Two Thunderbolt 3 (USB-C) ports
- Up to 11 hours of battery life1
- Force Touch trackpad
- 802.11ac Wi-Fi

starting at \$999







13-inch: 256GB dual-core

- 1.1GHz dual-core 10th-generation Intel Core i3 processor with Turbo Boost up to 3.2GHz
- 8GB 3733MHz LPDDR4X memory
- 256GB SSD storage
- Intel Iris Plus Graphics

13-inch: 512GB quad-core

- 1.1GHz quad-core 10th-generation Intel Core i5 processor with Turbo Boost up to 3.5GHz
- 8GB 3733MHz LPDDR4X memory
- 512GB SSD storage
- Intel Iris Plus Graphics

\$999

\$1,299

Protection for your Mac.

Get up to three years of accidental damage coverage and 24/7 expert telephone technical support from Apple, the people who know your Mac best.*

\$249









▲ MacBook Pro

MacBook Pro (13-inch)

Power. Moves.

MacBook Pro® has up to a tenth-generation quad-core Intel processor with Turbo Boost up to 3.8GHz. A brilliant and colorful Retina® display with True Tone® technology for a more true-to-life viewing experience. A backlit Magic Keyboard™ and Touch ID.® Fast integrated graphics. And the versatile Touch Bar™ for more ways to be productive. It's Apple's most powerful 13-inch notebook. Pushed even further.

Key Features

- Quad-core Eighth-generation or Tenthgeneration Intel Core i5 processor
- Brilliant Retina display with True Tone
- Touch Bar and Touch ID
- Intel Iris Plus Graphics

- Ultrafast SSD
- Two or Four Thunderbolt 3 (USB-C) ports
- Backlit Magic Keyboard
- Force Touch trackpad
- · Available in space gray and silver

only \$1,299







13-inch: 256GB quad-core

- 1.4GHz quad-core 8th-generation Intel Core i5 processor
- Turbo Boost up to 3.9GHz
- Two Thunderbolt 3 ports
- 8GB 2133MHz LPDDR3 memory
- 256GB SSD storage
- Intel Iris Plus Graphics 645

\$1,299

13-inch: 512GB quad-core

- 1.4GHz quad-core 8th-generation Intel Core i5 processor
- Turbo Boost up to 3.9GHz
- Two Thunderbolt 3 ports
- 8GB 2133MHz LPDDR3 memory
- 512GB SSD storage
- Intel Iris Plus Graphics 645

\$1,499



13-inch: 512GB quad-core

- 2.0GHz quad-core 10th-generation Intel Core i5 processor
- Turbo Boost up to 3.8GHz
- Four Thunderbolt 3 ports
- 16GB 3733MHz LPDDR4X memory
- 512GB SSD storage
- Intel Iris Plus Graphics

\$1,799

13-inch: 1TB quad-core

- 2.0GHz quad-core 10th-generation Intel Core i5 processor
- Turbo Boost up to 3.8GHz
- Four Thunderbolt 3 ports
- 16GB 3733MHz LPDDR4X memory
- 1TB SSD storage
- Intel Iris Plus Graphics

\$1,999

Protection for your Mac.

Get up to three years of accidental damage coverage and 24/7 expert telephone technical support from Apple, the people who know your Mac best.

O AppleCare+



www.systemsplus.com



★ MacBook Pro

MacBook Pro (16-inch)

The most powerful MacBook ever.

With game-changing performance, an immersive 16-inch Retina® display,¹ and all-day battery life,² the new MacBook Pro® puts power above all else. So you can accomplish anything, anywhere.

Key Features

- Ninth-generation 6-core Intel Core i7 or 8-core Intel Core i9 processor
- Stunning 16-inch Retina display with True Tone technology
- Touch Bar[™] and Touch ID[®]
- AMD Radeon Pro 5300M or 5500M graphics with GDDR6 memory
- Ultrafast SSD

- Intel UHD Graphics 630
- Six-speaker system with forcecancelling woofers
- Four Thunderbolt 3 (USB-C) ports
- Up to 11 hours of battery life²
- 802.11ac Wi-Fi
- Backlit Magic Keyboard™
- Force Touch trackpad
- Available in space gray and silver
- The latest version of macOS®

systems plus
Discover reliability.

from \$2,399





16-inch: 512GB 6-core

- 2.6GHz 6-core 9th-generation Intel Core i7 processor
- Turbo Boost up to 4.5GHz
- Four Thunderbolt 3 ports
- 16GB 2666MHz DDR4 memory
- 512GB SSD storage
- Radeon Pro 5300M with 4GB

\$2,399

16-inch: 1TB 8-core

- 2.3GHz 8-core 9th-generation Intel Core i9 processor
- Turbo Boost up to 4.8GHz
- Four Thunderbolt 3 ports
- 16GB 2666MHz DDR4 memory
- 1TB SSD storage
- Radeon Pro 5500M with 4GB

\$2,799

Protection for your Mac.

Get up to three years of accidental damage coverage and 24/7 expert telephone technical support from Apple, the people who know your Mac best.

\$379



www.systemsplus.com





É iMac

The 21.5-inch iMac® features a brilliant widescreen display, a powerful seventh-generation Intel Core processor and Intel Iris Plus Graphics, and ultrafast SSD storage. All in a stunningly thin enclosure that's only 5 mm at the edge.

Key Features

- 21.5-inch 1920 by 1080 resolution display
- FaceTime® HD camera
- Seventh-generation dual-core Intel Core i5 processor
- 802.11ac Wi-Fi and Bluetooth 4.2

- Intel Iris Plus Graphics 640
- Two Thunderbolt 3 (USB-C) ports
- Four USB-A ports
- Magic Mouse® 2
- Magic Keyboard[™]

from \$1,099







21.5-inch: 2.3GHz dual-core

- 2.3GHz dual-core Intel Core i5
- Turbo Boost up to 3.6GHz
- 8GB 2133MHz memory
- 256GB SSD storage¹
- Intel Iris Plus Graphics 640

\$1,099



USB SuperDrive®

Whether you're at the office or on the road, you can play and burn both CDs and DVDs with the Apple USB SuperDrive. It's perfect when you want to watch a DVD movie, install software, create backup discs, and more.

\$79

Protection for your Mac.

Get up to three years of accidental damage coverage and 24/7 expert telephone technical support from Apple, the people who know your Mac® best.²

\$169



www.systemsplus.com





≰iMac

21.5-inch iMac with Retina 4K display

Total package. Perfect fit.

iMac® is built for performance with eighth-generation Intel Core processors, powerful AMD Radeon Pro 500X series graphics, ultrafast SSD storage, Thunderbolt 3 (USB-C) connectivity. And it all comes to life on a stunning 21.5-inch Retina® 4K display with one billion colors and 500 nits of brightness that delivers vibrant images and razor-sharp text.

from \$1,299







Key Features

- 21.5-inch (diagonal) 4096-by-2304 Retina 4K display
- Eighth-generation quad-core Intel Core i3 or 6-core Intel Core i5 processor
- AMD Radeon Pro 555X or 560X graphics
- Ultrafast SSD storage
- Two Thunderbolt 3 (USB-C) ports
- Four USB-A ports
- Gigabit Ethernet port
- FaceTime® HD camera
- 802.11ac Wi-Fi and Bluetooth 4.2
- Magic Mouse 2
- · Magic Keyboard

21.5-inch: 3.6GHz quad-core

- 3.6GHz quad-core 8th-gen. Intel Core i3
- 8GB 2400MHz DDR4 memory
- 256GB SSD storage¹
- Radeon Pro 555x with 2GB GDDR5

\$1,299

21.5-inch: 3.0GHz 6-core

- 3.0GHz 6-core 8th-gen. Intel Core i5
- Turbo Boost up to 4.1GHz
- 8GB 2666MHz DDR4 memory
- 256GB SSD storage¹
- Radeon Pro 560x with 4GB GDDR5

\$1,499



Protection for your Mac.

Get up to three years of accidental damage coverage and 24/7 expert telephone technical support from Apple, the people who know your Mac best.² \$169

www.systemsplus.com





ÉiMac

27-inch iMac with Retina 5K display

Creative. Powerhouse.

iMac® performance is at an all-time high with tenth-generation Intel Core processors, powerful AMD Radeon Pro 5000 series graphics, ultrafast SSD storage, Thunderbolt 3 (USB-C) connectivity. And it all comes to life on a stunning 27-inch Retina® 5K display with one billion colors and 500 nits of brightness that delivers vibrant images and razor-sharp text.

from \$1,799







Key Features

- 27-inch (diagonal) 5120-by-2880 Retina 5K display
- · Optional nano-texture glass
- Tenth-generation 6-core Intel Core i5 or 8-core Intel Core i7 processor
- AMD Radeon Pro 5300 or 5500 XT graphics
- Ultrafast SSD storage
- Two Thunderbolt 3 (USB-C) ports
- Four USB-A ports
- · Gigabit Ethernet port
- 1080p FaceTime® HD camera
- 802.11ac Wi-Fi and Bluetooth 5.0
- Magic Mouse 2
- · Magic Keyboard



Protection for your Mac.

Get up to three years of accidental damage coverage and 24/7 expert telephone technical support from Apple, the people who know your Mac best.²

\$169

27-inch: 3.1GHz 6-core

- 3.1GHz 6-core 10th-gen. Intel Core i5
- Turbo Boost up to 4.5GHz
- 8GB 2666MHz DDR4 memory
- 256GB SSD storage¹
- Radeon Pro 5300 with 4GB GDDR6

\$1,799

27-inch: 3.3GHz 6-core

- 3.3GHz 6-core 10th-gen. Intel Core i5
- Turbo Boost up to 4.8GHz
- 8GB 2666MHz DDR4 memory
- 512GB SSD storage
- Radeon Pro 5300 with 4GB GDDR6

\$1,999

27-inch: 3.8GHz 8-core

- 3.8GHz 8-core 10th-gen. Intel Core i5
- Turbo Boost up to 5.0GHz
- 8GB 2666MHz DDR4 memory
- 512GB SSD storage
- Radeon Pro 5500 XT with 8GB GDDR6

\$2,299









Good things come in 3.

Monitor your health. Track your activity and workouts. Stay connected to the people and information you care about. Apple Watch® Series 3 lets you do it all right from your wrist.





Apple Watch Series 3 (GPS)

Key Features

- Retina® display shows important information at a glance
- High and low heart rate notifications and irregular heart rhythm notification¹
- Measure workouts like running, walking, cycling, yoga, swimming, and dance
- Swimproof design²
- Sync your favorite music, podcasts, and audiobooks
- Emergency SOS lets you call for help from your watch³
- S3 chip with dual-core processor
- watchOS® 7 with sleep tracking, cycling directions, updates to Siri, and new customizable watch faces
- Aluminum cases available in two finishes

from \$199





Protection for your Apple Watch.

AppleCare+ for Apple Watch and Apple Watch Nike+ extends your coverage to two years from the original purchase date* and adds up to two incidents of accidental damage coverage, each subject to a \$69 service fee, plus applicable tax. In addition, you'll get 24/7 priority access to Apple experts via chat or phone.

\$49

Apple Watch Series 3 requires an iPhone 6s or later with 10S 14 or later. 1 Irregular rhythm notification requires the latest versions of watchOS and IOS. It is not intended for use by people under 22 years old or those who have been previously diagnosed with atrial fibrillation (AFib). 21SO standard 22810:2010. Appropriate for shallow-water activities like swimming. Submersion below shallow depth and high-velocity water activities not recommended. 3 To use Emergency SOS, your iPhone needs to be nearby. If your iPhone isn't nearby, your Apple Watch needs to be connected to a known Wi-Fi network and you must set up Wi-Fi Calling. * AppleCare+henefits are in addition to any legal rights provided by consumer protection laws in your jurisdiction. Purson for the price to purchase Apple Watch. AppleCare+ is subject to acceptance of the Ferms and Conditions. For complete details, see terms at www.apple.com/legal/sales-support/applecare/applecare/applecare/apple logo, AppleCare, Apple Watch, Retina, and watchOS are trademarks of Apple Inc., registered in the U.S. and other countries. TM and © 2020 Apple Inc. All rights reserved.







Heavy on features. Light on price.

Apple Watch® SE has the same larger display size Retina® display as Series 6, so you can see more at a glance. Advanced sensors to track all your fitness and workout goals. And powerful features to keep you healthy and safe. The Sleep app lets you set a bedtime routine and track your sleep. And you also get calls, messages, and music right on your wrist. It's a lot of watch for a lot less than you expected.





Apple Watch SE (GPS)

Key Features

- GPS model lets you take calls and reply to texts from your wrist
- · Large Retina® OLED display
- Up to 2x faster processor than Series 3
- Track your daily activity on Apple Watch and see your trends in the Fitness app on iPhone®
- Measure workouts like running, walking, cycling, yoga, swimming, and dance
- · Swimproof design¹
- High and low heart rate notifications and irregular heart rhythm notification²
- Sync your favorite music, podcasts, and audiobooks
- Pay instantly and securely from your wrist with Apple Pay®
- Built-in compass and real-time elevation readings
- Can detect if you've taken a hard fall, then automatically call emergency services for you
- Emergency SOS lets you get help from your wrist³
- watchOS® 7 with sleep tracking, cycling directions, updates to Siri, and new customizable watch faces
- 100% recycled aluminum cases available in three finishes

from **\$279**





Protection for your Apple Watch.

AppleCare+ for Apple Watch and Apple Watch Nike+ extends your coverage to two years from the original purchase date* and adds up to two incidents of accidental damage coverage, each subject to a \$69 service fee, plus applicable tax. In addition, you'll get 24/7 priority access to Apple experts via chat or phone.

\$49

Apple Watch SE requires an iPhone 6s or later with iOS 14 or later. 1 ISO standard 22810:2010. Appropriate for shallow-water activities like swimming. Submersion below shallow depth and high-velocity water activities not recommended. 2 The irregular rhythm notification is not designed for people who have been previously diagnosed with atrial fibrillation (AFib). 3 To use Emergency SOS, your iPhone needs to be nearby. If your iPhone isn't nearby, your Apple Watch needs to be connected to a known Wi-Fi network and you must set up Wi-Fi Calling. * AppleCare+ benefits are in addition to any legal rights provided by consumer protection laws in your jurisdiction. Purchase of the plan is not required to purchase Apple Watch. AppleCare+ is subject to acceptance of the Terms and Conditions. For complete details, see terms at www.apple.com/legal/sales-support/applecare/applecareplus. Apple, the Apple logo, AppleCare, Apple Watch, Retina, and watchOS are trademarks of Apple Inc., registered in the U.S. and other countries. TM and © 2020 Apple Inc., All rights reserved.







Heavy on features. Light on price.

Apple Watch® SE has the same larger display size Retina® display as Series 6, so you can see more at a glance. Advanced sensors to track all your fitness and workout goals. And powerful features to keep you healthy and safe. The Sleep app lets you set a bedtime routine and track your sleep. And with cellular service, you can go without your phone.¹ It's a lot of watch for a lot less than you expected.





Apple Watch SE (GPS + Cellular)

Key Features

- GPS + Cellular model lets you call, text, and get directions without your phone¹
- Large Retina® OLED display
- Up to 2x faster processor than Series 3
- Track your daily activity on Apple Watch and see your trends in the Fitness app on iPhone®
- Measure workouts like running, walking, cycling, yoga, swimming, and dance
- Swimproof design²
- High and low heart rate notifications and irregular heart rhythm notification³
- Sync your favorite music, podcasts, and audiobooks⁴
- Pay instantly and securely from your wrist with Apple Pay®
- Built-in compass and real-time elevation readings
- Can detect if you've taken a hard fall, then automatically call emergency services for you
- Emergency SOS lets you get help from your wrist⁶
- International emergency calling from your watch⁷
- watchOS® 7 with sleep tracking, cycling directions, updates to Siri, and new customizable watch faces
- 100% recycled aluminum cases available in three finishes





Protection for your Apple Watch.

AppleCare+ for Apple Watch and Apple Watch Nike+ extends your coverage to two years from the original purchase date* and adds up to two incidents of accidental damage coverage, each subject to a \$69 service fee, plus applicable tax. In addition, you'll get 24/7 priority access to Apple experts via chat or phone.

from \$329

\$49

Apple Watch SE requires an iPhone 6s or later with 10S 14 or later. 1 Wireless service plan required for cellular service. Contact your service provider for more details. International roaming is not supported. Check apple.com/watch/cellular for participating wireless carriers and eligibility. See support.apple.com/en-us/HT207578 for additional setup instructions. 21SO standard 22810:2010. Appropriate for shallow-water activities like swimming. Submersion below shallow depth and high-velocity water activities not recommended. 3 The irregular rhythm notification is not designed for people who have been previously diagnosed with atrial fibrillation (AFIb). 4 Audio streaming requires an Apple Watch (GPS + Cellular) Series 3 or later. 6 Apple Watch Series (6) Feb. Cellular) and Apple Watch (GPS + Cellular) can use a cellular connection for Emergency SOS. To use Emergency SOS on an Apple Watch without cellular, your iPhone needs to be onested. If your iPhone needs to be onested to a known Wi-Fi network and you must set up Wi-Fi Calliar, 2 The international emergency calling feature requires an Apple Watch Series 6 (GPS + Cellular) or Apple Watch Series 6 (GPS + Cellular) or Apple Watch Series 6 (GPS + Cellular) or Apple Watch Series 8 (GPS + Cellular)





The future of health is on your wrist.

Apple Watch® Series 6 lets you measure your blood oxygen level with a revolutionary new sensor and app.¹ Take an ECG from your wrist.² See your fitness metrics on the enhanced Always-On Retina® display, now 2.5x brighter outdoors when your wrist is down. Set a bedtime routine and track your sleep. And reply to calls and messages right from your wrist. It's the ultimate device for a healthier, more active, more connected life.





Apple Watch® Series 6 (GPS)

Key Features

- GPS model lets you take calls and reply to texts from your wrist
- Measure your blood oxygen with an all-new sensor and app¹
- Check your heart rhythm with the ECG app²
- The Always-On Retina display is 2.5x brighter outdoors when your wrist is down
- S6 SiP is up to 20% faster than Series 5
- 5GHz Wi-Fi and U1 Ultra Wideband chip
- Track your daily activity on Apple Watch and see your trends in the Fitness app on iPhone®
- Measure workouts like running, walking, cycling, yoga, swimming, and dance
- Swimproof design³
- Sync your favorite music, podcasts, and audiobooks
- Pay instantly and securely from your wrist with Apple Pay®
- High and low heart rate notifications and irregular heart rhythm notification²
- Built-in compass and real-time elevation readings
- Can detect if you've taken a hard fall, then automatically call emergency services for you
- Emergency SOS lets you get help from your wrist*
- watchOS 7 with sleep tracking, cycling directions, updates to Siri, and new customizable watch faces
- Aluminum cases available in new finishes

from \$399





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\$79

Apple Watch Series 6 requires an iPhone 6s or later with iOS 14 or later. 1 Blood Oxygen app measurements are not intended for medical use, including self-diagnosis or consultation with a doctor, and are only designed for general fitness and wellness purposes. 2 The ECG app is available on Apple Watch Series 4 or later. The irregular rhythm notification is not designed for people who have been previously diagnosed with atrial fibrillation (AFib). 3 ISO standard 22810:2010. Appropriate for shallow-water activities like swimming. Submersion below shallow depth and high-velocity water activities not recommended. 4 To use Emergency SOS, your iPhone needs to be nearby. If your iPhone isn't nearby, your Apple Watch needs to be connected to a known Wi-Fi network and you must set up Wi-Fi Calling. 4 Apple Care+ benefits are in addition to any legal rights provided by consumer protection laws in your jurisdiction. Purchase of the plan is not required to purchase Apple Watch Apple Care+ is subject to acceptance of the Terms and Conditions. For complete details, see terms at www.apple.com/legal/sales-support/applecare/applecare/pluscareplus. Apple Inc., All rights reserved.







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Apple Watch® Series 6 (GPS + Cellular)

Key Features

- GPS + Cellular model lets you call, text, and get directions without your phone³
- Measure your blood oxygen with an all-new sensor and app¹
- Check your heart rhythm with the ECG app²
- The Always-On Retina display is 2.5x brighter outdoors when your wrist is down
- S6 SiP is up to 20% faster than Series 5
- 5GHz Wi-Fi and U1 Ultra Wideband chip
- Track your daily activity on Apple Watch and see your trends in the Fitness app on iPhone®
- Measure workouts like running, walking, cycling, yoga, swimming, and dance
- Swimproof design⁴
- Sync your favorite music, podcasts, and audiobooks⁵
- Pay instantly and securely from your wrist with Apple Pay®
- High and low heart rate notifications and irregular heart rhythm notification²
- Built-in compass and real-time elevation readings
- Can detect if you've taken a hard fall, then automatically call emergency services for you
- Emergency SOS lets you get help from your wrist⁷
- watchOS 7 with sleep tracking, cycling directions, updates to Siri, and new customizable watch faces
- Aluminum cases available in new finishes





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from \$499

\$79

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